

Green Campaigning Resources – A GreenLibDem offering to supportive candidates and campaigners

We have the **Aim** that ALL Liberal Democrat policies and activities are sustainable in ways that create improvements for people and planet long term. It is part of our LibDem values and should be like a ‘green’ thread going through all our “stick of rock” of policies.

Campaigning for the environment occurs in many ways: from planting seeds of awareness in conversation/media to educational programmes, detailed policy proposals and reactionary campaigns. We are all on the journey and should respect others doing their best from their standpoint, whilst encouraging them to go a step further. Legal requirements are a way to accelerate progress at times but so are efficiency measures, recycling targets, local plastic bag campaigns and litter picks. They all build off each other. Involving people and helping them understand more about our impacts is part of this journey.

Listed below are **Policy areas for campaigning** that should be picked out in any manifesto (national or local) which contribute to particular needs/ improvement at any time, or used to inspire local campaigns :

- Clean Air and Green Transport – Air Quality campaign with new limits, diesel scrappage scheme, Low Emission Zones, renewable powered public transport, vehicle/fuel tax to encourage low emissions, etc
- Low Carbon energy and green jobs – Laws to increase targets to 80% by 2040 and 0% by 2050, support Paris Agreement on Climate Change, achieve 60% (doubled) renewable electricity by 2030, invest in new tidal & offshore renewable technology and CCS, Oppose fracking on cost, climate change, local impact and bio-security grounds.
- Greener homes, lower energy bills – improve all homes to at least C insulation rating by 2035 and for 4million ‘fuel poor’ by 2020, all new homes to be Zero carbon from 2022, expand community energy schemes and electric vehicle infra structure.
- Protecting nature – (We have lost 75-80% of our insect life since 1960s, habitat losses everyday) Pass Nature Act on natural capital targets/clean environment actions, increase accessible green spaces/ nature parks and protections for water resources/seashores, maintain ban on neonicotinoids, improve pet/animal welfare enforcement.
- Farming, food and agriculture – move farming subsidies from food to land management that aids nature and more wholesome food, encourage new younger farmers, introduce National Food Strategy for people & nature sustainability, more powers to prevent abuse of farmers/waste in contracts, safe effective humane evidence ways to control bovine TB etc, maintain stds in any trade deal and access to food/fish markets abroad.
- Cutting Waste and using resources wisely – Pass a Zero Waste Act with recycling targets of 70% by 2022 and incentivisation, build on LD bag charge success with 5p on coffee cups, reinstate Landfill Tax escalator, fund LG to achieve above, etc



Find more on <https://www.libdems.org.uk/environment> and <https://greenlibdems.org.uk/en/page/policies>
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Add to the above in your **local campaigning**:

1. Put a Green thread into current campaigns to make more popular e.g. Air Quality in transport.
2. Set up your own Campaign – e.g. nature reserve, schools programme, anti-fracking.
3. Build off the campaigns of others such as <https://friendsoftheearth.uk/about-us/our-campaigns>
4. Build off national celebration days e.g. 3March Wildlife Day, 21March Forest day, Jun5th Env day.
5. Have a local celebration day/event of something green achieved/good in your community.
6. Encourage a Meat Free Monday or Plastic Free Friday with a local group.

FIRST- Get people together to discuss, agree a simple first action and grow from small steps.

For more support:

Put a question on the GLD Facebook page www.facebook.com/greenlibdems/

To Contribute:

Twitter events/achievements on GLD @GreenLibDems

Put your successful campaign on the GLD Facebook Page www.facebook.com/greenlibdems/